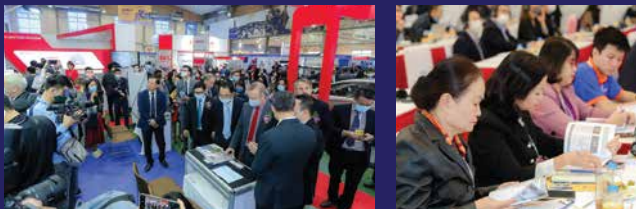


VIMEXPO belongs to the Supporting Industrial Development Program approved by the Prime Minister, built based on profound insights about the market and the relationships among the State - Enterprises - Customers, thereby utilizing resources, information sources, new technologies in order to accomplish the target mission "CONNECT - DEVELOP" Vietnamese supporting industry.

- **State management agencies - Supporting industry enterprises:** Update information about issued policies, answer questions, share and exchange, help enterprises always get the fastest access to information from the Government - the State.
- **Manufacturing enterprises - Supporting industry enterprises - Target customers:** This is a playground for the community of supporting industry enterprises to introduce achievements, technologies, products - services. At the same time, it gathers terminal manufacturing enterprises that wish to optimize production, seek solutions and products for their manufacturing processes, thereby creating a premise to attract domestic and international customers.

- **Supporting industry enterprises - Organizations, specialized investors, domestic and international buyers.**
- **Enterprises - Specialized media, New advertising platforms, New technologies - AI applications in searching for customers, etc.**

With the premise of the successful implementation of VIMEXPO 2020 in the context of the Covid-19 pandemic, the Organizing Board expects to make VIMEXPO - Supporting Industry Exhibition become a world-class program in the next 5 years, attracting more attention from foreign partners, accompanying enterprises in more activities, being the most useful trade channel for the supporting industry in Vietnam.



POST SHOW REPORT

VIMEXPO 2020

IMPRESSIVE OPENING

- 5.000 EXHIBITION SPACE (SQM)
- 173 EXHIBITORS
- 8.000 TRADE VISITORS
- 150 GROUP BUYERS
- 80 PRESS AGENCIES REPORTED ON THE EXHIBITION
- 268 MEDIA NEWS & ARTICLES
- 250 BANNERS, BANDROLLS ON MAIN STREETS AND IN INDUSTRIAL ZONES
- 30.000 INVITATIONS DIRECTLY SENT TO POTENTIAL CUSTOMERS



Exhibitors are Satisfied to Very Satisfied with the Management and Support from the Organizing Board



Exhibitors are Satisfied to Very Satisfied with Exhibition Content, Conferences and Business Matching activities

Mr. Bui Minh Hai – Chairman of the Board of Directors – Hanoi Plastics Joint Stock Company  
*“At VIMEXPO 2020 we connected, introduced and provided products for a variety of companies, creating new business opportunities in the current difficult time ...”*

Mr. Dang Tran Thuy – General Director - Kyoyo., JSC  
*“VIMEXPO 2020 is the opportunity for companies to connect with one another, between suppliers of supporting industrial products and terminal manufacturing companies ...”*

VIMEXPO 2021 - DIVERSE PROGRAMS AND ACTIVITIES

-  The exhibition is held in 2 concurrent forms: online and offline exhibitions
-  Opening Ceremony
-  Demonstration and introduction of new products and technologies
-  Specialized Conferences
-  Specialized reportage at factories, workshops and exhibition booths
-  Business Matching

VIMEXPO 2021 - PROJECTED STATISTICS

- Exhibition space: **7,000sqm** with **280** booths
- Exhibitors: over **200** companies
- Trade visitors: **10,000**
- Group buyers: **190**
- Press Agencies report on the Exhibition: **100**
- Domestic and international media news & articles: **350**
- Sponsoring agencies directly come from Manufacturing and Supporting Industries of countries such as **Korea, Japan, Taiwan, China, etc.**

VISITORS

<b>8.000</b>	Trade visitors	<b>200</b>	Guests attended the Conference 1
<b>150</b>	Group visitors	<b>150</b>	Guests attended the Conference 2
<b>350</b>	Guests attended the Opening Ceremony	<b>1.460</b>	Guests attended Business Matching

